

The Logo Quiz

Instructions: Identify each logo and then explain the hidden symbol in each.

1.

amazon

2.



A to Z

3.

FedEx

Arrow = speed

4.



Wikipedia's unfinished globe b/c it will never be complete

5.

BR

3 1

BASKIN ROBBIN 31 FLAVORS 1 for each day of month.



Byte/byte done for scale - it's not a cherry!

6.

Tostitos

yellow red

2 folks dipping a chip in salsa

7.



Adidas (Adidas Passlet) jolk (M.N. every most client)

8.

Gillette

N.B. the razor

9.



NBC's colorful peacock

10.



Hyundai's salesman swarming hands w/ a satisfied customer.

9/23

Maci
 - chicken's head in chick-fil-a
 - beat on Mr. Tolivane by M. B. S. J. J. J.
 - 4 L L E S G M / turning world on its ear 1 letter at a time