

## OLLI Member Survey- Executive Report

By: Clare Mazzeo

Based on 249 total responses

1. Question 1: How long have you been a Clemson OLLI member?
  - a. Just over 50% of respondents have been a member for more than 4 years, with 33% of respondents saying they became members over COVID.
2. Question 2: What is the primary factor that influences your decision about registering for an OLLI course?
  - a. Overwhelmingly 82% of respondents agree **Topic** is the most important factor regarding their course decisions.
3. Question 3: What is the second most important factor that influences your decision about registering for an OLLI course?
  - a. Time of day and length of course were tied for the second most important factor, indicating convenience of the class plays a large role in whether they decide to take it.
4. Question 4: What is the third most important factor that influences your decision about registering for an OLLI course?
  - a. Again, **Time of day, Length of course, and Day of the week** were the highest factors that influence people's decisions on taking courses. **Price** of a course was almost always the lowest factor listed among respondents for why they will take a course.
5. Question 5: With the health information we have today, please rank your comfort level in participating in OLLI programs face-to-face.
  - a. About 75% of respondents indicate they are comfortable with participating in OLLI programs face-to-face. Only 10% of respondents indicated they are uncomfortable with participating in OLLI programs face-to-face.
6. Question 6: How likely are you to take a course by Zoom this fall?
  - a. About 48% of respondents said they were unlikely to take a Zoom class this fall while 28% of respondents said they were likely to take a Zoom class.
7. Question 7: What topics interest you? (top topics ranked by interest)
  - a. South Carolina History- 125 responses
  - b. Travel- 123 responses
  - c. Regional History- 99 responses
  - d. Culinary- 92 responses
  - e. Gardening- 89 responses
  - f. Wellness- 87 responses
  - g. Southern Regional Culture- 83 responses
  - h. Natural History of the Region- 83 responses
  - i. Regional Events- 80 responses

8. Question 8: What aren't we offering? List topics that you would like to see OLLI offer.
  - a. More excursions:
    - i. One day trips, overnight trips
  - b. More art-related trips and classes
    - i. Trips to theaters, musicals
    - ii. Dance classes
    - iii. Wood working
    - iv. Oil painting
    - v. Photography
  - c. Wellness classes
    - i. Tai chi
    - ii. Yoga
    - iii. Chi gong
  - d. More culinary classes
    - i. Plant based cooking
9. Question 9: What teaching methods interest you?
  - a. In order of preference:
    - i. Lectures- 176 reponses
    - ii. Day Trips
    - iii. Hands-on Workshops
    - iv. Outdoor Activities
    - v. Panel of Speakers
    - vi. Discussion Groups
    - vii. Regional Overnight Trips- 70 responses
10. Question 10: What is your preferred length of course?
  - a. One Session- 24%
  - b. Two to Three Sessions- 24%
  - c. Half Day- 19%
  - d. Four to Six Sessions- 15%
  - e. Whole Day- 13%
  - f. More than Six Sessions- 6%
11. Question 11: Where would you like to go? Please list below your bucket list international and domestic destinations?
  - a. All of these destinations had multiple requests:
    - i. Italy
    - ii. Alaska
    - iii. National Parks in Western U.S.
    - iv. England
    - v. Spain
    - vi. Scotland

- vii. Ireland
- viii. Greece
- ix. Canada
- x. Zoo

12. Question 12: Beginning August 1, OLLI and Clemson University Libraries will be partners! Library staff are building a collection of books that will be available for check out at the Cheezem Education center. What topics or titles would you like to see in this outreach library?

- a. History
  - i. Military history
  - ii. American history
  - iii. Southern history
  - iv. Biographies
- b. Travel books
- c. Fiction
- d. Books on CD

13. Question 13: Interested in teaching for OLLI? Know someone you think might make a terrific OLLI instructor?

- a. 16 responses of potential instructors

14. Question 14: What else would you like us to know about your OLLI experience?

- a. Just a few quotes:
  - i. "I truly enjoy the knowledge and fellowship"
  - ii. "OLLI is an important part of my retired life. I've thoroughly enjoyed how it enriches my life"
  - iii. "Have enjoyed every minute of it. I think the folks who get the most out of the experience are those who volunteer and participate in furthering the OLLI agenda- even if only by donating- money, materials, expertise, time. People love to feel a part of their organizations, and OLLI has a wealth of experience in its membership."
  - iv. "Classes that I've attended have been beneficial, rewarding and hosted by great instructors."